

Part 4 & 5 – Toy Qualities

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| What are the top 5 qualities of your toy? |
| Character designs |
| 3D Prints |
| Story plot |
| Weapon designs |
| Structure |

Why would someone want to purchase your toy? (answer in 1-2 sentences)

- *Kids will want this game because it is unique and exciting. It takes place in space in a tundric wasteland where 3 kids have become stranded and are fighting for their lives. With the help of some friendly aliens and a rover, you can help get the kids rescued.*

Part 6 – Price

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| Average Cost for 1 Unit | \$12 |
| Selling Price of 1 Unit | \$25 |
| Profit Per Unit (Price – Cost) | \$37 |

Part 7 – Selling Locations

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| Where are you selling your toy? <i>Write it out in a list.</i> | <ul style="list-style-type: none">• Walmart• Target• www.FunBoardGamez.com |
| Will it be available in stores and/or online? | both |

Part 8 – Social Media

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| What social media platforms will you use for your toy? <i>Write it out in a list.</i> | <ul style="list-style-type: none">• Tiktok• youtube |
| Official Social Media Handle | @FunBoardGamez |
| Official Website Name | www.FunBoardGamez.com |