


## Part 1 – Management Team

	List your group members	What role did they play?
Member 1	Oliver Grady	Secretary
Member 2	Ethan Lopez	Technology support
Member 3	Bryan Cruz	Fidget production
Member 4	Claire Cochran	Presenter
Member 5		

## Part 2 – Small Business/Toy Name

What's the name of your Small Business?	Raider's Feel-Good Fidgets
What's the name of the toy you're selling?	Focus Cube

## Part 3 – Toy Design

<p>Insert a picture of what your toy looks like. <i>Right click the image and click "Change Picture". It can be an actual picture of your toy or a drawing.</i></p>	
<p>What materials are you using to make it? <i>Write them out in a list.</i></p>	<ul style="list-style-type: none"> <li>• <i>Lego base</i></li> <li>• <i>Velcro</i></li> <li>• <i>Felt</i></li> <li>• <i>2 buttons</i></li> <li>• <i>2 tooth-picks</i></li> <li>• <i>4 Pearler beads</i></li> <li>• <i>Hot glue</i></li> <li>• <i>Joystick created on 3D printer</i></li> <li>• <i>keychain with elastic strap</i></li> </ul>

## Part 4 & 5 – Toy Qualities

What are the top 5 qualities of your toy?
Durability
Entertaining

<b>Relieves Stress</b>
<b>Multi-functioning</b>
<b>Eye-catching</b>

Why would someone want to purchase your toy? (answer in 1-2 sentences)

- *Everyone deals with stress in their life. The Focus Cube is a toy that can help calm, focus and ease nerves at any given time. Focus Cube is the perfect size and has a keychain for easy travel.*

**Part 6 – Price**

<i>Average Cost for 1 Unit</i>	<b>\$3.95</b>
<i>Selling Price of 1 Unit</i>	<b>\$8.75</b>
<i>Profit Per Unit (Price – Cost)</i>	<b>\$4.80</b>

**Part 7 – Selling Locations**

<i>Where are you selling your toy? Write it out in a list.</i>	<ul style="list-style-type: none"> <li>• <i>Available on our website: check it out! <a href="http://www.raidersfeelgoodfidgets.com">www.raidersfeelgoodfidgets.com</a></i></li> <li>• <i>Amazon</i></li> <li>• <i>Temu</i></li> </ul>
<i>Will it be available in stores and/or online?</i>	<i>Online only</i>

**Part 8 – Social Media**

<i>What social media platforms will you use for your toy? Write it out in a list.</i>	<ul style="list-style-type: none"> <li>• <i>Facebook</i></li> <li>• <i>Instagram</i></li> </ul>
<i>Official Social Media Handle</i>	<i>#RaidersFeelGoodFidgetsOfficial</i>
<i>Official Website Name</i>	<i><a href="http://www.raidersfeelgoodfidgets.com">www.raidersfeelgoodfidgets.com</a></i>